CITY-GLOBE 2015

Cities in Action Reflecting Global Challenges - International Urban Planning Conference in Budapest

24. APRIL 2015.

GLOVE FACTORY COMMUNITY CENTER
Mátyás tér 15,
1084 Budapest
Hungary

MUT

Attend the International Urban Planning Conference in Budapest on 24th April 2015!

A The European Council of Spatial Planners (ECTP-CEU) are organising their annual General Assembly in Budapest invited by the Hungarian Society for Urban Planning on 25th April 2015. At this event, **representatives from 25 countries of Europe's leading urban planning organizations - the key players - are involved.**

Regarding this major international professional event, MUT has decided to organise its annual conference in conjunction with the General Assembly. Therefore, **the XXI. National Urban Conference on 24th April 2015 will be international and bilingual (Hungarian and English).** Interpretation will be provided on site.

DATE
24th April 2015.

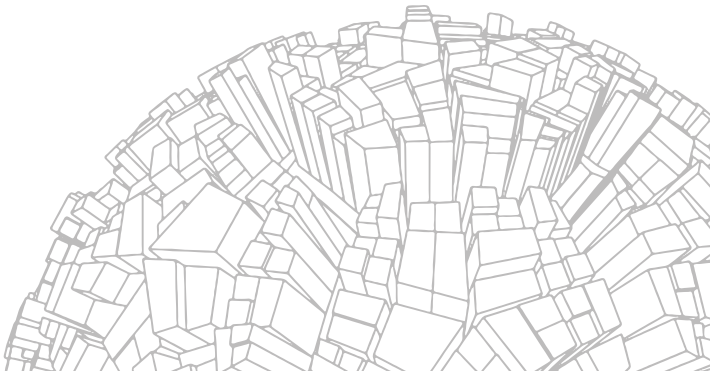
VENUE
GLOVE FACTORY COMMUNITY CENTER
Mátyás tér 15,
1084 Budapest
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MAIN TOPIC

In the 21st century due to global rearrangement, cities have more and more important role in evolving long-term answer to solve new economic and social problems and issues. At this conference we will discuss global challenges and possible strategic responses in relation to the topic of smart city.

The main goal of the conference is to illustrate how cities – mostly by their urban planning activities in broader sense – **can react and tackle global challenges,** such as

- increasing economic pressure to growth,
- possibilities of cutting public spending,
- increasing competition among cities (innovation),
- the most possible efficiency in operation (smart city),
- energy challenge (sustainable energy, energy safety),
- and climate change.



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CONFERENCE PROGRAM

09:00	**Registration**		
10:00	**Welcome speech**	**Imre Körmendy, President of MUT** **Norbert Csizmadia,** Managing director of National Bank of Hungary* **Attila Egry,** Vice Mayor of Municipality District VIII of Budapest*	
10:30	**Plenary session** (keynote speakers in english)	**Géza Salamin,** Vice president of MUT **M Henk Van der Kamp,** Irish Planning Institute **M Vincent Goodstadt,** University of Manchester **Diane Smith,** Town and Country Planning Association	
12:45	**Individual Hild János Award ceremony**		
13:15	**Lunch break**		
14:15	**Parallel Sections**		
	City and economy development and EU sources (Hungarian)	**Environment - Climate - Energy** (English with interpretation)	**Smart city** (Hungarian)
	chair: **Géza Salamin** MUT vice president	chair: **Richárd Ongjerth** MUTK managing director	chair:
	László Turóczy deputy state secretary	**Hugh Ellis** London, TCPA	**Klára Szerdahelyi-Németh** MUT-FUT
	2. speaker**	**Miran Gajsek** Ljubljana Önkormányzata*	**4. speaker****
	3. speaker**	**Joris Scheers** Belgium, KU LEUVEN	**3. speaker****
	4. speaker**	**4. speaker****	**4. speaker****
15:30	**Coffee break**		
15:45	**Parallel Sections**		
	5. speaker**	**5. speaker****	**5. speaker****
	6. speaker**	**6. speaker****	**6. speaker****
	7. speaker**	**7. speaker****	**7. speaker****
17:00	**Closing, conclusions**		

*Requested speakers.
**Other speakers will be based on application.

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SECTIONS

CITY AND ECONOMY DEVELOPMENT AND EU FUNDS (HUNGARIAN)

The purposeful development of settlements is one of the most important factor in the economic development. In Hungary at least half of the construction investments are implemented as private investments - that is to achieve direct economic profit. These investments contribute to job creation and development of retail trade, cultural services, tourism and hospitality.

All of these progress facilitate the growth of the local tax revenues and reduce the social burdens. However, in Hungary - despite a number of successful attempts – **the economy oriented urban development methods and techniques** have not spread widely.

In this context it is important to note that in Hungary in the period of the EU 2014-2020 cohesion policy - the first priority is economic development. The EU resources for urban and spatial development must be used for economic development, such as employment, energy efficiency, competitiveness, etc. To use these sources, large cities and counties had to prepare strategy based Integrated Development Programs.

The organizers expect presentations that show good examples - possibly about Hungarian cities - to help identify and disseminate the crucial methods and solutions that have been tested, proven, and considered effective.

ENVIRONMENT - CLIMATE – ENERGY (ENGLISH WITH INTERPRETATION)

AIn recent years, it has became known in the Hungarian urban planning discourse that environment management is an essential element of economical settlement development. **Climate-conscious urban development has a prominent role** because in case of integrated and strategic planning, investments will be recovered in a short time and benefits will be sustainable. This not only makes city life more comfortable but can also help to make urban life significantly cheaper.

Returns of climate and energy conscious urban development can be well calculated, due to this fact it has an important role in sustainable urban development in international context as well. It is no coincidence that most of the EU funds and programmes are focused on this area. Having regard to this fact, MUT - for the first time in 2015 in collaboration with other organizations –will award local municipalities for their energy-conscious development investments.

In this section, beside national speaker you can listen foreign urbanists, thus we possibly expect English-speaking performers. *There will be simultaneous interpretation during the whole session.*

SMART CITY (HUNGARIAN)

Nowadays, the expression of **„smart city"** is perhaps one of the most widely used term, not only in the Hungarian but also in European urbanism. However its meaning is too complex and wide range to identify clearly the benefits available in certain settlements and to clarify the related necessary actions.

By taking into account the wide range interpretation of „smart city", the section attempts to compare the similarities and differences of specific cases to create a relatively uniform and widely acceptable definition.

This gives us the opportunity to explore and spread the appropriate actions and the necessary design tools in order to create sustainable, efficient, attractive and innovative means of urban management and development.

The organizers expects presentations that will show best practices easily transferred to others and facilitate the widespread of urban renewal and development operations.

APPLY NOW TO BE A SPEAKER IN THE CONFERENCE

To apply, send your filled Performers application sheet to mut@mut.hu until **31st March!**

The presentations of the Conference will be published (with ISBN) as an eBook, which is a great possibility of publication. If you would contribute with your research / design theme to this Proceeding, please send your **abstract (3-10 pages)** to mut@mut.hu no later than **10th May 2015.**

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PARTICIPATION ON THE XXI. NATIONAL URBAN CONFERENCE

REGISTRATION FEES

The registration fee **includes the participation fee and the conference package:** proceedings, program booklet, notepad, lunch, coffee and an interpreter headset.

	31st Marc (HUF)	1-23 April (HUF)	On the spot (HUF)
Audience	**7.800.-**	**9.300.-**	**11.200.-**
Student* (with lunch)		**2.000.-**	
Student* (without lunch)		**1.000.-**	

***Students participating full-time in higher education and doctoral students**

To participate it is required to send the fully completed registration form to **mut@mut.hu** and to pay the registration fee. Without payment or missing registration form the application is disqualified.

Due to the limited capacity of the location, please mark in the application form the selected section that you'd like to participate.

SPONSORS:

The Conference was implemented with the support of the National Bank of Hungary – PAGEO Foundation and Budapest VIII. District Municipality.

PAGEO PALLAS ATHÉNÉ GEOPOLITIKAI ALAPÍTVÁNY

JÓZSEFVÁROS

PARTNERS:

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ECTP-CEU
European Council of Spatial Planners
Conseil européen des urbanistes

HuGBC
Magyar Környezettudatos Építés Egyesülete
Hungary Green Building Council